



ATKT

K-3513

B. B. A. (Sem. II) (CBCS) Examination
September / October – 2012
Elements of Economics : Paper - II

Time : Hours]

[Total Marks : 70

Instructions :

(1)

नीचे दशांशिक निशानोंवाणी विगतो उत्तरवही पर अवश्य लभवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="checkbox"/> B. B. A. (SEM. 2) (CBCS)	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="checkbox"/> ELEMENTS OF ECONOMICS - 2	<input type="text"/>
Subject Code No. : <input type="text"/> 3 <input type="text"/> 5 <input type="text"/> 1 <input type="text"/> 3	Student's Signature
Section No. (1, 2,.....) : <input type="text"/> Nil	

(2) Q No. 1 is compulsory.

(3) Figures to the right indicate full marks for the questions.

(4) Clearly indicate the options you attempt.

- 1 Give brief answers to the following questions : 14
- Define GDP and NNP.
 - What is accounting cost and economic cost ?
 - Draw the diagram of circular flow of economic activity.
 - Define advertisement elasticity and demand.
 - What is near money ?
 - Define disposable income.
 - List two motives behind demand for money.

- 2 Explain the concept of cost. Discuss the different types of cost. 14

OR

- 2 Define income elasticity of demand and its various types. 14
Examine its significance in decision making for businessman.

- 3 (a) Explain the concept of average revenue, total revenue and marginal revenue. 7
(b) Examine the main functions of money. 7

OR

K-3513]

1

[Contd...