



K-3558

B. B. A. (Sem. III) Examination
October / November – 2012
Computer Application : Paper - III

Time : 3 Hours]

[Total Marks : 70

Instructions :

1.

नीचे दशांशिक निशानीवाणी विगतो उत्तरवही पर अवश्य बरखनी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
B. B. A. (SEM. 3)	<input type="text"/>
Name of the Subject :	<input type="text"/>
COMPUTER APPLICATION : PAPER - 3	<input type="text"/>
Subject Code No. : <input type="text"/> 3 <input type="text"/> 5 <input type="text"/> 5 <input type="text"/> 8	Section No. (1, 2,....) <input type="text"/> Nil
Student's Signature	

2. All questions are compulsory.
3. Figures to the right indicate full marks of the question.

- 1 Explain Following in Brief. (Any Seven) 14
- a. What is B2C? Give two examples.
 - b. What is Internet?
 - c. What is e-wallet?
 - d. Name two popular Social Networking Websites.
 - e. What is Broadcasting Network?
 - f. Define Server.
 - g. What do you mean by Shopping Cart?
 - h. What is Web- browser?
- 2 a. How Intranet is different from Extranet? 07
b. Explain uses of Internet in various fields. 07
- OR**
- 2 a. What are B2B, B2G and C2C transactions? Explain with example. 07
b. Explain Connecting Devices in detail. 07
- 3 a. What is Network? Explain various type of Network in detail. Also mention difference among them 07
b. Explain various benefits of E-Commerce in detail. 07
- OR**
- 3 Explain various e-payment methods in detail. 14

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[Contd....

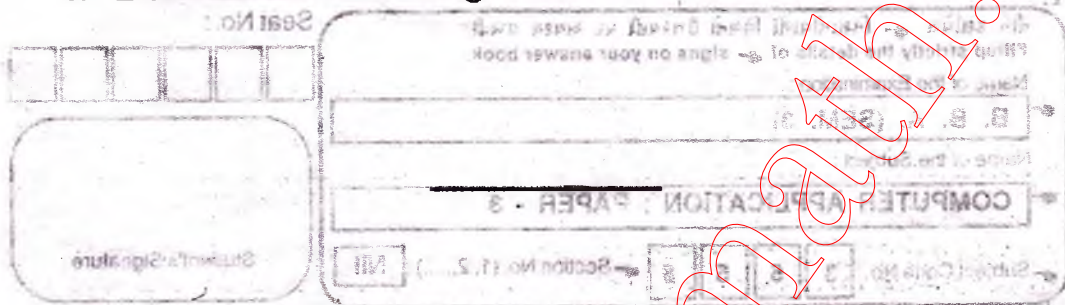
- 4 a. Explain Network Topologies in detail. 07
- b. Explain components of Supply Chain in detail. 07

OR

- 4 a. Explain Homepage, Webpage, Website and URL in detail. 07
- b. Reasons for Growth of E-Commerce in India. 07

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- 5 Explain Following in Detail. (Any Two) 14
- a. Traditional Commerce V/S E-Commerce.
- b. Marketing Strategies of E-Commerce.
- c. Electronic Data Interchange.



14

- 1 Explain Following in Detail (Any Seven)
- a. What is B2C? Give two examples.
- b. What is Internet?
- c. What is e-mail?
- d. Name two popular Social Networking Websites.
- e. What is Broadcasting Network?
- f. Define server.
- g. What do you mean by Shopping Cart?
- h. What is Web-browser?

07
07

- 2 a. How Internet is different from Extranet?
- b. Explain uses of Internet in various fields.

OR

- 2 a. What are B2B, B2C and C2C transactions? Explain with example. 07
- b. Explain Connecting Devices in detail. 07

- 3 a. What is Network? Explain various type of Network in detail. Also mention difference among them. 07
- b. Explain various benefits of E-Commerce in detail.

OR

- 3 Explain various e-payment methods in detail. 14

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[3200]