



**RR-3794**

**Third Year B. C. A. (Sem. VI) Examination**  
**January - 2017**  
**602 : E-Commerce & Cyber Security**  
**(New Course)**

Time : 3 Hours]

[Total Marks : 70

**Instructions :**

(1)

नीचे दशांशविक निशानीवाणी विगतो उत्तरवही पर अवश्य बपनी.  
Fillup strictly the details of signs on your answer book.

Name of the Examination :  
Third Year B. C. A. (Sem. VI)

Name of the Subject :  
602 : E-Commerce & Cyber Security (New Course)

Subject Code No. : 3 7 9 4 Section No. (1, 2.....) : NIL

Seat No. : [ ] [ ] [ ] [ ] [ ] [ ]

Student's Signature

- (2) The marks are indicated against each question.  
(3) Mention your options clearly.  
(4) Draw figure wherever necessary.

1 Answer the following questions in short. (Any Seven) 14

- (1) What are worms ?
- (2) What is customer relationship management (CRM)?
- (3) What are the security issues of E-commerce?
- (4) What do you understand by Electronic Funds Transfer?
- (5) What is the function of a Router?
- (6) Define : Content Marketing.
- (7) What is the difference between EDI and E-mail ?
- (8) What is Forgery?

2 Answer any two : 14

- (1) Discuss the Ecommerce architecture and its components in detail with the help of a diagram.
- (2) Explain briefly the role of E-Commerce in the Supply Chain Management.
- (3) What is an EDI ? List its benefits and limitations.

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3 Answer the following in brief : (any two) 14

- (1) Explain about SSL.
- (2) Explain the Set Top Boxes and do comparison of accessing the I-Way via Set Top Box versus PC.
- (3) What is MIME ? When is it used ? Explain how security is implemented in MIME.

4 Attempt the following : 14

- (1) Explain denial of service attack in detail.
- (2) Explain E-mail bombing and E-mail spoofing.

OR

- (1) Explain defamation and cyber smearing in detail.
- (2) Explain Consumer Access Equipments.

5 Write detailed notes : (Any two) 14

- (1) Mobile Commerce
- (2) Digital Certificate
- (3) E-brokerage.